Digital Transformation for Leaders

Get past a superficial digital approach to power up your business.

Digital is everywhere, right? Your phone, your keys, your home, your bank, your job. But electronic is not digital. Sure, your company has enterprise software and maybe even some integrations with other systems. But just substituting processes based on paper, pen and staples with screen, keyboard, and mouse is not digital transformation. True digital transformation transforms your strategy, your people, your competitiveness. This course reveals what it takes to realize digital transformation; what's it going to cost, how long will it take, what technology is needed, how to achieve ROI, and how to sustain it. And it doesn't stop there — all aboard! We'll embark on a treasure hunt, competing against your classmates to find household items and "transform" them in interesting ways!

SAMPLE TOPICS

Tech Savvy Resources
Establish clear accountability, precision and accuracy, as well as baseline technical and business skills to thrive in a digital environment.

Processes Innovation
Transform existing processes into fully digital sources of revenue and efficiency.

COLONNADE CURRICULUM

Expert-led classes covering the most powerful concepts for managing and operating the built environment

REGISTRATION

$349
per course
Select a time and purchase at
enstoa.com/products/colonnade

MORE SAMPLE TOPICS

Technology Architecture
Become versed in tech terms like cloud, performance, security, and APIs so you can deal intelligently with IT and suppliers.

Data Governance
Align your two primary assets, people and data, to activate efficiency and effectiveness.

Integrated Systems
Make the right system purchases and integrate only where truly needed.

Effective Analysis and Reporting
Utilize data, analytics, and algorithms for fluid decision-making.

COMMON TO ALL COURSES

Colonnade Course Kit
A few days before your course, we will drop ship a collection of goodies to help with class exercises and keep you energized.

Duration
2 four-hour sessions over two consecutive days (8 hours total). In these jam-packed sessions time doesn't crawl by, it rockets past!

Frequency
Each course runs 2-3 times a month, at variety of times, so that you can find one that fits your time zone.

Prerequisites
You'll need a computer and internet connection, as well as a way to share audio and video (typically your computer or smartphone).

Credits
Each course qualifies as 8 hours of Project Management Professional (PMP®) continuing education credits.

Takeaway
You'll leave class with the valuable knowledge and skills we covered throughout the course and the opportunity to make new business contacts with fellow students and instructors. Use our PDF filled with the topics, exercises, and notes covered in class to serve as an ongoing reference.