

## DIGITAL TRANSFORMATION FOR LEADERS TRAINING

This 8-hour long reveals what it takes to realize digital transformation; what's it going to cost, how long will it take, what technology is needed, how to achieve ROI, and how to sustain it.

### Course Agenda

- Overview and Expectations
- Terminology
- Meet the Players – Go with them on a DT Journey
  - OLD Org – a company struggling with understanding and implementing DT
  - NEW Org – a company who resets their thinking to make the most of DT
  - STAR Consultants – a company hired by both to implement DT
- Defining Digital Transformation
  - What It's Not
  - What It Is
  - Accenture Case Study
- Understanding and Diving Into Key Components
  - Digital Savvy Resources
  - Re-Thinking Processes
  - Technology Architecture
  - Data Governance
  - Integrated Systems
  - Effective Analysis and Reporting
- Implementing Digital Transformation
  - What's This Going to Cost Me?
  - How Long Will it Take?
  - Preparing for Adoption – Change Management
  - Achieving Effective ROI
  - After Go-Live, Now What?
- Wrap-Up